

SPONSORSHIP OPPORTUNITIES



The 9th EAONO Instructional Workshop & Consensus on Auditory Implants

Copenhagen, Denmark on June 20-23, 2018



WELCOME!

We are delighted to invite you to participate in the 9th EAONO Instructional Workshop and Consensus on Auditory Implants – EAONO2018, taking place in Copenhagen, Denmark on June 20-23, 2018.

The European Academy of Otology and Neurotology (EAONO) is the main European organization for otology and neurotology and the main purpose of EAONO is education and scientific proliferation. For more information on EAONO, please visit the website www.eaono.org

The EAONO Instructional Workshop and Consensus on Auditory Implants is the major bi-annual event organized by EAONO, expected to attract more than 600 delegates, and have more than 200 posters and more than 250 oral presentations.

The global organization of Ear-, Nose and Throat-societies (IFOS, The International Confederation of Oto-rhino-laryngological Societies) will have their upcoming executive committee meeting during the conference, at the venue, attracting the top world leaders within the ENT field.

The conference will take place at Panum in Copenhagen, located 10 min from the city center.

Several sponsorship opportunities are available.

For more information on the conference and available sponsorships, please visit the website www.eaono2018.org or contact Hediye Arslan from the event organizer MCI on mail.

We hope that you will consider supporting EAONO2018 and we look forward to welcoming you in Copenhagen, Denmark, in June 2018.

On behalf of the EAONO2018 Organizing Committee.



PER CAYE-THOMASEN
PRESIDENT, EAONO

Per Caye-Thomassen,

EAONO President

Professor, Department of ORL-HNS, Copenhagen

University Hospital Rigshospitalet, Copenhagen, Denmark

WHY EAONO 2018?

Sponsorship

EAONO2018 will provide sponsors and exhibitors with exposure and access to leading clinicians, technicians, scientists, researchers and Phd-students working within the fields of otology and neurotology. Thus, the congress provides you with the opportunity to demonstrate your support and commitment to the field of otology and neurotology, including auditory implants.

Quick Facts!

When : June 20-23

Delegates: 600+

Venue: Panum, Copenhagen

Website:
www.eaono2018.org

Exhibiting

A commercial exhibition will be held in conjunction with the congress and will be open 20-23. June. The exhibition will be conveniently located within the session hallways, just outside and around the auditoriums/lecture halls. This area will also be utilized for serving refreshments and lunch during the conference, in order to maximize the amount of time delegates spend within the exhibition area. We strive to create an interactive and dynamic exhibition area in order to integrate industry, and focus on the synergies between industry and academia. The exhibition offers an excellent opportunity for delegates to interact with the exhibitors and to familiarize themselves with the latest advances within the field.

Sponsored scientific sessions

Sponsors are given the opportunity to organize and arrange their own scientific session(s) during the conference. Slots will be available mid-day, all days (20th -23rd June) in one of the larger (or smaller if preferred) lecture halls and the session, including content, will appear in the program. Platinum sponsors are given one 90 minute slot and gold sponsors one 45 minute slot without extra charge.

ABOUT EAONO2018

Some of the key elements of the conference include:

- A three-and-a-half-day conference attended by 600+ international clinicians, technicians, scientists, researchers and Phd-students working within the fields of otology, neurotology and auditory implants in leading international hospitals and institutes.
- The global organization of Ear-, Nose and Throat-societies (IFOS, The International Confederation of Oto-rhino-laryngological Societies) will have their upcoming executive committee meeting during the conference, at the venue. The absolute top leaders of the global ENT society will thus attend the conference (see www.iforworld.org for info on IFOS).
- A high-quality, content-driven agenda.
- A series of keynote lectures, round tables, panels, consensus sessions, free paper and poster presentations will number to more than 500 presentations.
- Interactive, modern and open exhibition area located in front and around the lecture rooms, to facilitate networking and interaction between industry and academia.
- Coffee breaks and lunch within and adjacent the exhibition area, to increase delegate interaction with exhibitors.

MAIN TOPICS EAONO2018

- The frontiers of cochlear implantation indications and surgical technique
- Simulator-based surgical training – virtual reality is here!
- State of the art imaging of the middle and inner ear
- Audiology of middle ear and bone anchored hearing systems
- Impaired middle ear ventilation – evidence based treatment?
- Cochlear implantation in single sided deafness
- The cutting edge of vestibular function testing
- Bone anchored hearing system or middle ear implant– who should have which?
- Intraoperative monitoring of cochlear and facial nerve function
- Vestibular function in cochlear implantation
- Vestibular schwannoma – natural history and prediction of tumor growth
- Mastoidectomy – changing indications and historical aspects
- Third window lesions – contemporary treatment options
- Hearing preservation in cochlear implantation
- Endolymphatic sac function and surgery
- Oto-surgical training in developing countries
- Middle and inner ear drug delivery
- Bone anchored hearing systems – state of the art
- Ossiculoplasty and cartilage tympanoplasty
- Methods of CSF leak repair
- Robots in ear surgery
- Pathogenesis and surgical techniques in otosclerosis
- Otitis media and complications – new trends of treatment
- Cochlear implantation in children – what is the best rehabilitation method?
- Congenital (inner) ear malformation –morphology, function and surgical intervention
- Guidelines for cholesteatoma treatment

SPONSORSHIP OPPORTUNITIES

	PLATINUM	GOLD	SILVER	BRONZE
PRICE	250.000	175.000	75.000	50.000
INTERACTION	Best location in front of Plenary / entrance with steady flow of delegates. In front of refreshment stations and most space to exhibit products and welcome participants	Great location in exhibition area close to refreshment stations. Located in areas with good flow of delegates and plenty of space to exhibit products and welcome participants.	Good location in exhibition area with good flow of participants. Close to posters/ refreshments.	Location in exhibition in hallway areas
BOOTH SIZE	28m2	15m2	10m2	7m2
BRANDING	<p>Logo on promotional materials in primary location</p> <p>1/1 page advertisement in program booklet</p> <p>1 brochure in conference bag (A4)</p> <p>Mentioning as platinum partner in all press releases</p> <p>Possibility to add gadget in conference bag</p>	<p>Logo on promotional materials in secondary location</p> <p>½ page advertisement in program booklet</p> <p>1 brochure in conference</p> <p>Possibility to add gadget in conference bag</p>	<p>Logo on promotional materials</p> <p>Possibility to add gadget in conference bag</p>	<p>Logo on website and news letters</p>
STAFF ACCESS	<p>3 complimentary registrations</p> <p>Possibility to purchase 2 extra registrations at reduced fee</p>	<p>2 complimentary registrations</p> <p>Possibility to purchase 2 extra registrations</p>	<p>1 complimentary registration</p>	<p>1 complimentary registration</p>

All prices are ex. Danish VAT of 25%

Exhibition

Square meters are sold for 5.000 DKK /sq.m ex. Vat

The booths are sold on a first come first serve basis among the booths also indicated as bronze or silver booths on the floor plan*.

Minimum booth size is from 4 m², and you are welcomed to choose from the available booths as they can be flexible in size and sometimes positioning.

Exhibition staff registrations are in addition to the booth costs.

*See the floorplan on overview page.

ADD TO SPONSORSHIP & EXHIBITION

For further add-on sponsorship options please contact Hediye

ITEMS <i>All prices are ex. Danish VAT of 25%</i>	PRICE
Congress App	55.000 DKK
Congress Bags with logo	40.000 DKK
Printed Program	50.000 DKK
Lanyards	22.000 DKK
Charging station at congress	Advised upon request
Sponsored scientific session 90 mins	Advised upon request
Sponsored scientific session 45 mins	Advised upon request
Sponsored scientific session 30 mins	Advised upon request

Arslan on Hediye.Arslan@mci-group.com.

Previous Sponsors



PANUM OVERVIEW



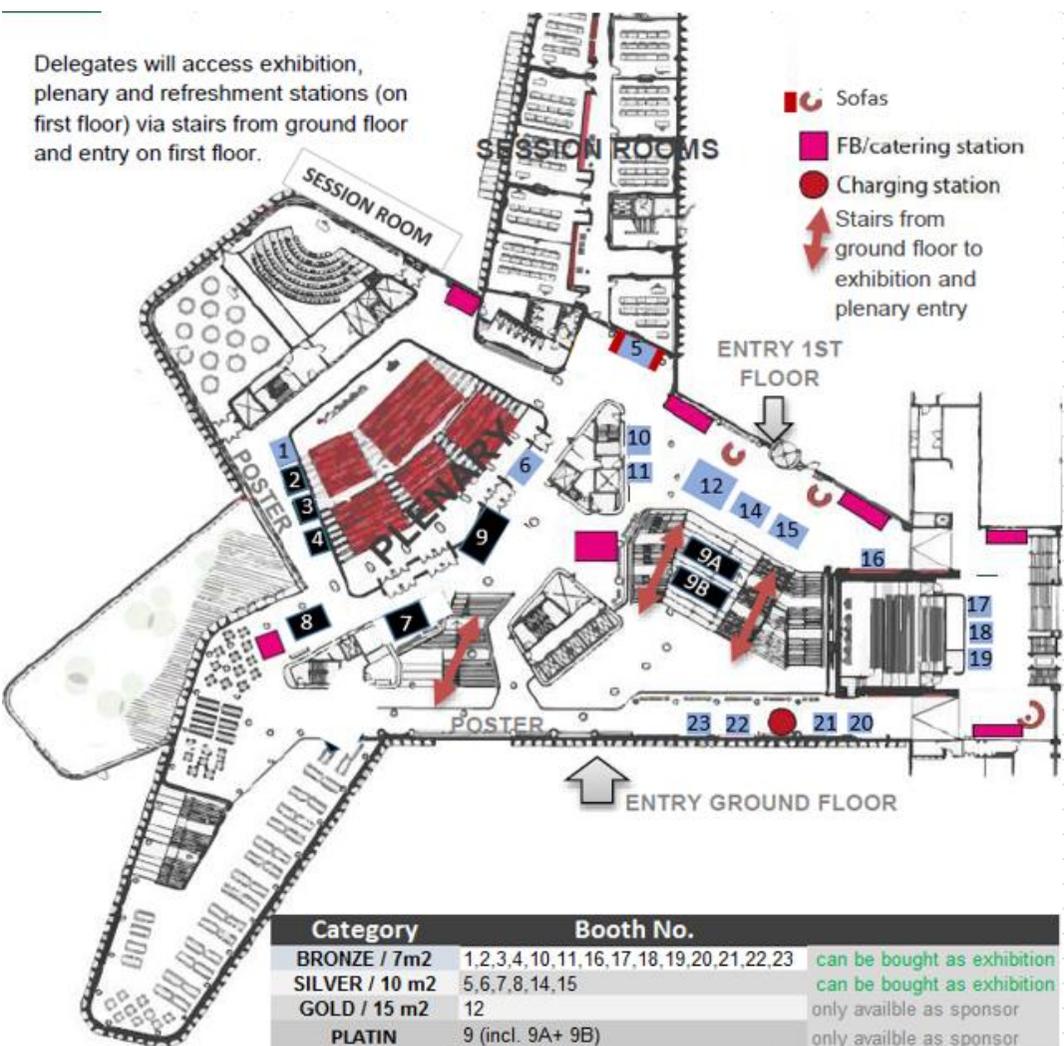
Registration & Overview

The registration link is [available here](#).

Interested partners will here be able to register online, see floorplans, booth locations, specification as well as terms and conditions.

Exhibition Floor Plan

Delegates will access exhibition, plenary and refreshment stations (on first floor) via stairs from ground floor and entry on first floor.



SPONSOR PACKAGE DETAILS

The stands are designed to emphasize the modern and interactive ambiance of exhibition area. The exhibition area is with natural daylight and light in the ceiling.

Gold and Silver sponsors will have a basic set-up comprising a back wall, carpet, one café table, two high chairs and a desk.



Please find enclosed the floor plan of the exhibition area. Sponsors can choose their booth location on a first-come, first-served basis at the time of payment.

Conference Dinner:

The conference Networking Dinner, which is always a highlight of the EAONO conferences, will be held this year on 22.June and more than 80% of the delegates are expected to attend.

This is a good networking opportunity to make direct personal contact with important players in your target group. The complementary registration for sponsors does NOT include access to the networking dinner, however we do encourage the sponsor attendees to purchase access and join this fantastic networking opportunity with all congress delegates.

PLATINUM SPONSOR



PRICE	250.000 Max 2 packages
INTERACTION	Platinum partners will get the best location in front of Plenary Hall / Main Entrance with steady flow of delegates. In front of refreshment stations and most space to exhibit products and welcome participants.
BOOTH SIZE	28m2 + 10 m2 Exhibition booth will be 28m2 and will be centrally located in the exhibition area. Location will be based on area of interest on a first come first serve basis. In addition to the 28 m2 area in exhibition we have also included one of 2 platform areas on area between the levels.
BRANDING	The company logo will be displayed at entrance of the main auditorium. The logo will link to company website will be available on the conference homepage. Logos will also be placed on promotional materials in primary location <ul style="list-style-type: none"> • 1/1 page advertisement in program booklet • 1 brochure in conference bag (A4) • Mentioning as platinum partner in all press releases • Possibility to add gadget in conference bag
STAFF ACCESS	Platinum partners will receive three complimentary registrations In addition they are allowed to purchase two extra registrations at reduced rate

All prices are ex. Danish VAT of 25%

GOLD SPONSOR



PRICE	175.000 Max 8 packages
INTERACTION	The Gold partners will be provided with a great location in exhibition area close to refreshment stations. Locations provided will have a good flow of delegates and plenty of space to exhibit products and welcome participants.
BOOTH SIZE	15m2 The booth location provided will be based on confirmation of interest on a first come first serve basis. Some booths will be in areas with existing couches that can be used but not removed. Please be aware of the option when booking booth in the exhibition registration system. In addition the booth will include a high table.
BRANDING	Gold partners will have their company logo on promotional materials in secondary location <ul style="list-style-type: none"> • ½ page advertisement in program booklet • 1 brochure in conference • Possibility to add gadget in conference bag
STAFF ACCESS	Gold partners will receive two complimentary registrations to the conference. In addition they have the possibility to purchase two extra registrations.

All prices are ex. Danish VAT of 25%

SILVER SPONSOR



PRICE	75.000
INTERACTION	Silver partners will be provided a good location in exhibition area with good flow of participants. The location will be close to posters/ refreshments/ charging stations (please see indication on floorplan when booking in exhibition registration system).
BOOTH SIZE	10m2 The booth location provided will be based on confirmation of interest on a first come first serve basis. Some booths will be in areas with existing couches that can be used but not removed. Please be aware of this option when booking booth in the exhibition registration system.
BRANDING	Silver partners will be allowed their company logo on promotional materials. In addition they will have the possibility to add gadget in conference bag
STAFF ACCESS	Silver partners will receive one complimentary registration

All prices are ex. Danish VAT of 25%

BRONZE SPONSOR



PRICE	50.000
INTERACTION	Each Bronze sponsor will be located in the exhibition area. Booths can be located close to refreshment stations and/posters which will create a flow of delegates
BOOTH SIZE	7m2 The booth location provided will be based on confirmation of interest on a first come first serve basis.
BRANDING	Bronze partners will be allowed company logo on promotional materials
STAFF ACCESS	Bronze partners will receive one complimentary registration to the conference

All prices are ex. Danish VAT of 25%



Contact Details EAONO 2018

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**“SEE YOU IN WONDERFUL
COPENHAGEN 2018”**

